



# COLOR



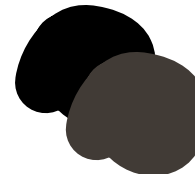
*Bright Pink - used for highlighting and hovers to add some bright coloring*



*Dark Navy - used for headings to go along with the blue tone color of the pink*



*Grey Browns - interesting neutrals to offset the other main colors*



*Black / Grey - clear and concise looking body text for easy reading*



## IMAGERY

*Imagery that inspires minimalist structures and soft simple backgrounds. A mixture of the structured with organic shapes. Artistic and asymmetrical.*







<p><b>Nobile</b></p> <p>12 pt Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum. 0123456789</p> <p>Web Fonts API parameter name: Nobile-12pt-regular Download Size: 25kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 250wt Regular</p>
<p><b>Nobile</b></p> <p>12 pt italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-italic Download Size: 32kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 250wt Italic</p>
<p><b>Nobile</b></p> <p>12 pt bold Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 400wt Regular</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 400wt Italic</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 500wt Regular</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 500wt Italic</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 600wt Regular</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 600wt Italic</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 750wt Regular</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 750wt Italic</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 800wt Regular</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 800wt Italic</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 900wt Regular</p>
<p><b>Nobile</b></p> <p>12 pt bold italic Lorem ipsum dolor sit aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officio deserunt mollit anim id est laborum.</p> <p>Web Fonts API parameter name: Nobile-12pt-bold-italic Download Size: 27kb compressed</p>	<p><b>Panefresco</b></p> <p>Panefresco 900wt Italic</p>

# TYPOGRAPHY

*Fontfaces were to be simple and clean sans serifs with a new edgy feeling.*

*Nobile - new webfont with large circular bowls makes for easy reading body copy.*

*Panefresco - used in a thick italic weight for headlines, logo, and page id.*

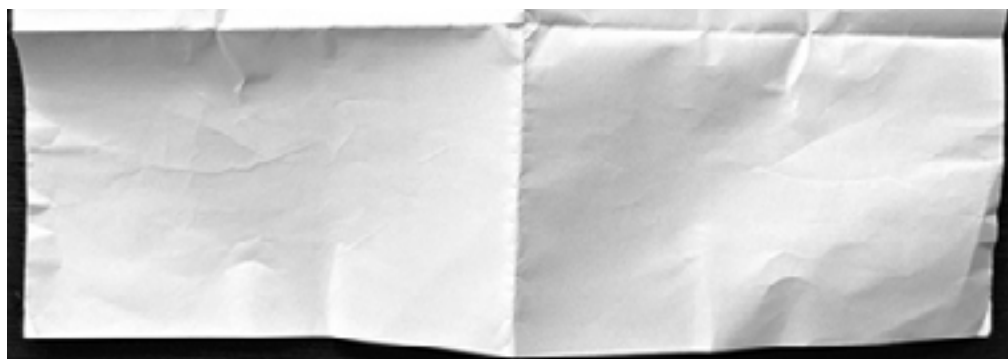
## *mat* *media arts & technologies*

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas id arcu leo. Suspendisse quis nunc eget dolor gravida suscipit. Fusce ultrices laoreet pretium. Nam turpis arcu, vestibulum sit amet condimentum pharetra, gravida ac dui. Curabitur sit amet tortor neque. Donec facilisis mi eget est ullamcorper in pulvinar lorem lobortis. Sed ut orci lacus, et rhoncus risus. Sed vel massa ante, ac sodales nunc. Nunc ipsum enim, tempor quis ornare a, ullamcorper in magna.



## ***TEXTURE / BACKGROUND***

*Textures will be used sparingly to add interest to the background. The idea behind the textures would be paper and ink to relate to the process designers go through creating their work - it all starts with pen and ink to paper.*







## GRID & LAYOUT

*Inspiration for the layout came from a structured grid. Vertical navigation makes the most sense because the large amount of links at the secondary level.*

*Stark clean white backgrounds were looked at to keep the look simple and to showcase the work of the students and not detract from the imagery.*

